

Streamezzo and Atos Origin partner to power a ready-to-deploy Mobile TV application on iPhone™

This application is targeted to mobile operators and broadcasters willing to deliver a full-featured interactive Mobile TV experience to iPhone™ subscribers

Paris, France, July 6th, 2009 – Streamezzo, the leading provider of Rich Application Software platform for mobile, and Atos Worldline, the European expertise of Atos Origin in electronic payments and transactions, announce a partnership to power an interactive Live TV application for iPhone 3G. Effective today, this solution enables mobile operators and broadcasters to offer iPhone™ subscribers the best-in-class Mobile TV experience, combining the power of Streamezzo's technology and of Atos Worldline in-depth experience in the telecom market with large volume hosting capacity. The solution has already been implemented by a leading European Mobile Telecom provider, and is distributed through Apple's App Store.

Streamezzo and Atos Worldline Mobile TV solution couples the most unique and intuitive Mobile TV application, with the additional features provided by the iPhone™ platform in terms of user experience and navigation. The ready-to-deploy service offers all the functionality of Mobile TV such as access to Live TV through the embedded video player, channel grid and interactive Electronic Program Guide (EPG) in the most intuitive way. The service can be easily and quickly customized to the specific requirements of both mobile operators and broadcasters in terms of customizing the look-and-feel, and including additional services such as fast channel switching, video-on-demand catalogue and personal video recording including live catch-up TV functionality.

The solution is developed and operated by Atos Worldline, using Streamezzo's Rich Media technology. The same application can completely be re-used for other mobile platforms including Android™, BlackBerry®, Java®, Linux®, Symbian® and Windows Mobile®. Thanks to this cross-platform technology, mobile operators and broadcasters can extend their reach in terms of subscribers and accelerate their return on investment.

“Mobile Operators and Broadcasters are looking for a fast and effective way to deliver interactive Mobile TV to the iPhone™. Thanks to Streamezzo's technology, they can now offer a complete and competitive Mobile TV service to their customers in less than six weeks” said Olivier Avaro, CEO of Streamezzo.

Grégoire Sénéclauze, Telecom Business Development for Atos Worldline declared “We are very excited, as this new and innovative offer, brings together Streamezzo's excellence in mobile Rich Media, and Atos Worldline's know-how for building and operating carrier-grade services, for a state-of the art and future-proof mobile TV service”.

About Streamazzo:

Streamazzo is the software publisher of the mobile open development platform allowing the easy development of Rich Applications for all major mobile operating systems: Android™, BlackBerry®, Brew®, iPhone™, Java®, Linux®, Symbian® S60 (including last 5th Edition) and Windows Mobile®. Streamazzo's comprehensive software framework, innovative architecture and pre-built software components provide a complete solution for developing "write once, run anywhere" mobile services that deliver the ultimate user experience. For more information, please visit www.streamazzo.com.

NOTE TO EDITORS: To watch a demo of Streamazzo's Universal Software Platform, please visit: <http://www.streamazzo.com/eng/news/gallery.php>.

About Atos Worldline

Atos Worldline is the European leader in electronic payments and transactions delivering innovative solutions to advance its clients' businesses. It specialises in end-to-end payment services (issuing, acquiring, payment solutions and card processing), services for financial markets as well as CRM and eServices (Internet, voice and mobile solutions). Every year Atos Worldline wins prestigious market awards in recognition of its continuous commitment to research and development of leading edge solutions. Awarded solutions cover expertise in areas such as mobile payments, secure IPTV, online CRM, paperless solutions. A 100% subsidiary of Atos Origin, Atos Worldline generates annual revenues of around €800 million and employs over 4,800 people in Europe. For more information, please visit: <http://www.atosworldline.com/>

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