

Streamazzo and Telemak Announce Partnership agreement in hosted Mobile TV solutions

Thanks to the Streamazzo cross-platform technology, Telemak provides European operators with a cost-effective Mobile TV solution compatible with all the major mobile operating system

Paris, France — August 19th 2009 — Streamazzo the publisher of the mobile development platform, and Telemak, the leader in webcasting and streaming content delivery solutions for mobile and broadband, today announced a partnership agreement to deliver Rich Mobile TV Applications fully compatible with all major Mobile Operating System.

This mobile TV solution is developed and operated by Telemak, using Streamazzo's framework. Thanks to the Streamazzo's technology, developers don't have to support long and constraining porting effort. The mobile application developed is fully compatible with all the major mobile operating systems such as Android™, BlackBerry®, iPhone™, Java®, Linux®, Symbian® and Windows Mobile® and is interoperable with a wide variety of mobile networking standards and protocols, including: GPRS, EDGE, UMTS, CDMA, EVDO, and WiFi.

"This is a major achievement in Telemak's Mobile offer," says Christophe Lenaerts, Telemak founder & CEO «Streamazzo proposes the only development framework enabled to overcome the hurdle of fragmentation and fully compliant with all the major Operating Systems of the market. Their technology will benefit directly to our customers by extending the number of subscribers and accelerate their return on investment."

"We are very excited with this agreement. Knowing that one of the European leaders in the content delivery selected our development platform comfort our vision" added Denis Bastiment, Executive Vice-President Sales and Marketing of Streamazzo. "The only solution to mass market applications with a constraining budget is to use a framework able to deliver one application package running whatever the handset. That's exactly what Streamazzo proposes"

Under this agreement, Telemak will deliver a turnkey hosted solution including everything from application development to network deployment, systems integration, operation and technical support.

To discover the latest Telemak offers based on the Streamazzo technology, please visit www.telemak.com

About Streamazzo:

Streamazzo is the software publisher of the mobile open development platform allowing the easy development of Rich Applications for all major mobile operating systems: Android™, BlackBerry®, Brew®, iPhone™, Java®, Linux®, Symbian® S60 (including last 5th Edition) and Windows Mobile®. Streamazzo's comprehensive software framework, innovative architecture and pre-built software

components provide a complete solution for developing “write once, run anywhere” mobile services that deliver the ultimate user experience. For more information, please visit www.streamezzo.com.

NOTE TO EDITORS: To watch a demo of Streamazzo’s Mobile Open Development Platform, please visit: <http://www.streamezzo.com/eng/news/gallery.php>.

About Telemak:

Telemak (www.telemak.com) - Telemak is a leader in webcasting and streaming content delivery solutions for mobile and broadband networks. The company was founded in 1994 and has delivered digital media services to a broad range of industries and customers such as Apple, Mobistar, RedBull, TMF, Telenet, Toyota and Atlas Copco.

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